

SPONSORSHIP OPPORTUNITIES

Important Note on Sponsorships with Hard Costs

Some sponsorship opportunities (such as meals, receptions, or other items with direct expenses) may not include registration passes. In these cases, your company will still be recognized at the sponsorship tier that reflects your investment and will receive all associated visibility benefits, along with acknowledgement wherever the sponsored item is featured.

BENEFITS	DIAMOND \$5,000	PLATINUM \$4,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1,000	PARTNER \$500
Event Registration Inclusions	5 Registrations	4 Registrations	3 Registrations	2 Registrations	1 Registrations	
PRE-EVENT RECOGNITION						
Logo placement at sponsorship tier in promotional emails		Ø	Ø		Ø	Ø
Logo listing on event website		Ø	Ø	Ø	Ø	Ø
Social media thank-you post by tiers	Ø	Ø	Ø	Ø	Ø	
Dedicated company thank-you social post						
Quote in pre-event newsletter						
ON-SITE RECOGNITION						
Logo placement on signage by tiers						Ø
Logo placement in slideshow by tier		Ø	Ø		Ø	Ø
POST-EVENT RECOGNITION						
Logo in post-event recap emails						
Social media thank-you post by tiers		Ø	Ø	Ø	Ø	Ø
Dedicated company thank-you social post				Ø		
Feature in post-event newsletter						



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	INVESTMENT	SPONSORSHIP TIER	SPECIAL BENEFITS
Title Entertainment	\$4,000	Platinum	
Title Centerpiece	\$3,000	Gold	Includes your company's logo on each centerpiece
Registration	\$6,000	Diamond	Hyperlinked banner on registration confirmationsLogo displayed on registration websiteSign at registration desk
Pre-Conference E-Blast	\$1,750	N/A	Email to full conference attendee list
Post-Conference E-Blast	\$1,750	N/A	Email to full conference attendee list